

Federal Communications Commission
 Washington, DC 20554
 Approved by OMB
 3060-0754
 FCC 398
 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2010

| | | | | | |
|-----------|-----------------------------|----------------------|-------|--------|------------|
| Call Sign | Channel Numbers | Community of License | | | |
| | | City | State | County | ZIP Code |
| KSHV-TV | 45 (analog) 45 (digital) | Shreveport | LA | Caddo | 71109-4419 |

Licensee Name

White Knight Broadcasting of Shreveport License Corp.

| | | |
|---------------------|-------------|---|
| Network Affiliation | Nielsen DMA | Licensee World Wide Web Home Page Address (if applicable) |
| Network My Network | Shreveport | www.kshv.com |

| | | |
|-------------|------------------------------------|---------------------------------|
| Facility ID | Previous Call Sign (if applicable) | License Renewal Expiration Date |
| 73706 | | 06/01/2013 |

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.5 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
 - (b) Identify publishers who were sent information in 3(a).
 Cable Guide, Direct TV, Tel-Aire Publications, Titan TV, Total TV/Cable Guide, Tribune Media Services, TV Data, TV Guide, TV Listings and TV Time
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|---------------------------------|---|------------------------|-----------------------------|
| Title of Analog Core Program #1 | | Origination | |
| Faithful Friends | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Mondays at 7am 4/5-6/28/10 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 13 years | 16 years | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 The program teaches children in the area of animals and pet ownership. Educationally, the series uses age-appropriate teaching techniques, including: vocabulary, problem solving, and interactive strategies where the audience is encouraged to "try it." Using these teaching methods along with a natural interest in animals, kids will eagerly learn the fundamentals and feel empowered to apply their knowledge at home.

| | | | |
|---------------------------------|---|------------------------|-----------------------------|
| Title of Analog Core Program #2 | | Origination | |
| Mike & Will's Cooking for Kids | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Tuesdays at 7a 4/6-6/29/10 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | Y |
| | 5 years | 8 years | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Mike and Will are twin brothers, who love to eat. Their show is based on experiences that started when the boys were only 5 years old. They began by helping Mom bake cookies. But as they have grown, so have their appetites. They want to share their love of cooking and eating, with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy. There is always a parent present when they are in the kitchen.

| | | | |
|---------------------------------|---|------------------------|--------------------|
| Title of Analog Core Program #3 | | Origination | |
| Aqua Kids | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Wednesdays at 7a 4/7-6/30/10 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As |

| | | | |
|------------|---------|----------|----------|
| | From | To | Required |
| 30 minutes | 8 years | 12 years | Y |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An award winning children program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Title of Analog Core Program #4

Be-In-Tune TV

Origination

SYNDICATED

| | | |
|-----------------------------|---|------------------------|
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |
| Thursdays at 7a 4/1-6/24/10 | 13 | 0 |

| | | |
|-------------------|---------------------------|-----------------------------|
| Length of Program | Age of Target Audience | E/I Symbol Used As Required |
| 30 minutes | From 13 years To 16 years | Y |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A program that educates and inspires its audience to "Be in tune and stay in tune" in all aspects of their life using music as a positive medium in reaching their goals. Guests share personal and behind the scenes experiences of how music has enriched their lives and made the journey remarkable. Each segment of the show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Title of Analog Core Program #5

Made in Hollywood Teen Edition

Origination

SYNDICATED

| | | |
|----------------------------|---|------------------------|
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |
| Fridays at 7am 4/2-6/25/10 | 13 | 0 |

| | | |
|-------------------|---------------------------|-----------------------------|
| Length of Program | Age of Target Audience | E/I Symbol Used As Required |
| 30 minutes | From 13 years To 16 years | Y |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A weekly educational/informational series providing some background and techniques for entering the motion picture, television, home entertainment and music fields, while introducing young teens to the skills and artistry of the professions. Some of the subjects covered this quarter were performer preparation, animation, directing and writing. educational adviser is Dr. Gorden Berry, UCLA Professor Emeritus.

| | | | |
|---------------------------------|---|------------------------|-----------------------------|
| Title of Analog Core Program #6 | | Origination | |
| Saved By The Bell | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Saturdays at 7a 4/3-6/26/10 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | |
| | 13 years | 16 years | Y |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program explores social themes and coping strategies through the daily life of sic teen-aged friends at Bayside High School who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

| | | | |
|---------------------------------|---|------------------------|-----------------------------|
| Title of Analog Core Program #7 | | Origination | |
| Wild America | | SYNDICATED | |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions | |
| Saturdays at 8am 4/3-6/26/10 | 13 | 0 | |
| Length of Program | Age of Target Audience | | E/I Symbol Used As Required |
| 30 minutes | From | To | |
| | 6 years | 11 years | Y |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The first and only Wildlife and Nature series to focus exclusively on the wild animals and wild lands of North America, featuring footage of mammals, birds, reptiles, fish and insects. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.5 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).
Cable Guide, Direct TV, Tel-Aire Publications, Titan TV, Total TV/Cable Guide, Tribune Media Services, TV Data, TV Guide, TV Listings and TV Time

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

| | | | |
|-------------------------------|-------------------------|------------------------|----------|
| Title of Planned Core Program | Origination | Age of Target Audience | |
| #1 | | From | To |
| Saved By The Bell | SYNDICATED | | |
| Regular Schedule | Total Times to be Aired | | |
| Saturdays at 7a 7/3-9/25/10 | 13 | 13 years | 16 years |
| Length of Program | | | |
| 30 minutes | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program explores social themes and coping strategies through the daily life of sic teen-aged friends at Bayside High School who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

| | | | |
|-------------------------------|-------------------------|------------------------|---------|
| Title of Planned Core Program | Origination | Age of Target Audience | |
| #2 | | From | To |
| Mike& Will's Cooking for Kids | SYNDICATED | | |
| Regular Schedule | Total Times to be Aired | | |
| Tuesdays at 7a 7/6-9/28/10 | 13 | 5 years | 8 years |
| Length of Program | | | |
| 30 minutes | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mike and Will are twin brothers, who love to eat. Their show is based on experiences that started when the boys were only 5 years old. They began by helping Mom bake cookies. But as they have grown, so have their appetites. They want to share their love of cooking and eating, with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy. There is always a parent present when they are in the kitchen.

Title of Planned Core Program

#3

Aqua Kids

Origination

SYNDICATED

Regular Schedule

Total Times to be Aired

Wednesdays at 7a 7/7-9/29/10

13

Length of Program

30 minutes

Age of Target Audience

From To

8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An award winning children program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Title of Planned Core Program

#4

B in Tune TV

Origination

SYNDICATED

Regular Schedule

Total Times to be Aired

Thursdays at 7a 7/1-9/30/2010

14

Length of Program

30 minutes

Age of Target Audience

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A program that educates and inspires its audience to "Be in tune and stay in tune" in all aspects of their life using music as a positive medium in reaching their goals. Guests share personal and behind the scenes experiences of how music has enriched their lives and made the journey remarkable. Each segment of the show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Title of Planned Core Program

#5

Made in Hollywood Teen Edition

Origination

SYNDICATED

Regular Schedule

Total Times to be Aired

Fridays at 7am 7/2-9/24/10

13

Length of Program

30 minutes

Age of Target Audience

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A weekly educational/informational series providing some background and techniques for entering the motion picture, television, home entertainment and music fields, while introducing young teens to the skills and artistry of the professions. Some of the subjects covered this quarter were performer preparation, animation, directing and writing. educational adviser is Dr. Gorden Berry, UCLA Professor Emeritus.

Title of Planned Core Program

#6

Wild America

Origination

SYNDICATED

Regular Schedule

Total Times to be

Aired

Saturdays at 8am 7/3-9/25/10

13

Length of Program

30 minutes

Age of Target Audience

From To

6 years 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The first and only Wildlife and Nature series to focus exclusively on the wild animals and wild lands of North America, featuring footage of mammals, birds, reptiles, fish and insects. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand.

Title of Planned Core Program

#7

Faithful Friends

Origination

SYNDICATED

Regular Schedule

Total Times to be

Aired

Mondays at 7am 7/5-9/27/10

13

Length of Program

30 minutes

Age of Target Audience

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The program teaches children in the area of animals and pet ownership. Educationally, the series uses age-appropriate teaching techniques, including: vocabulary, problem solving, and interactive strategies where the audience is encouraged to "try it." Using these teaching methods along with a natural interest in animals, kids will eagerly learn the fundamentals and feel empowered to apply their knowledge at home.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

| | | |
|---------------------|------------------|------------|
| Name | Telephone Number | |
| Ben Cothran | (318) 631-4545 | |
| Address | E-mail Address | |
| 3519 Jewella Avenue | benc@kshv.com | |
| City | State | ZIP Code |
| Shreveport | LA | 71109-4419 |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations).

This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all program specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": "none." "The Station has terminated analog programming. The licensee's response to Question 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel."

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee
White Knight Broadcasting of Shreveport License Corp.
Date
7/7/2010

Signature

FCC Form 398
March 2006